

Lisa G. Lubin

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EXPERIENCE

LLWorldTour.com: Writer, Photographer, Blogger, Publicist, English Teacher; 10/2006-present

Traveled solo around the world educating myself about cultural differences & changing world events. Strengthened my adaptability, self-reliance, independence, negotiation, budgeting & planning skills. Highlights & work include— Spanish immersion in Costa Rica, teaching business English in Turkey & Spain, cycling through Vietnam for 2 weeks, working in Melbourne café, creating and maintaining my own website, publishing several articles and photographs for Smithsonian, The Chicago Tribune, Encyclopedia Britannica, the Boston Globe, the Philadelphia Enquirer & several travel websites, producing TV travel segments, proofreader/editor - Dogan Media Group, Istanbul, production assistant & actor in US film in Istanbul, research assistant - Economics Dept., Univ. of Cologne, Germany, public relations specialist – Pueblo Ingles, Madrid, Spain, voice over work – Cornelsen Publishing, Berlin.

ABC7 Chicago, WLS-TV: Supervising Producer; Chicago, IL, 1/1998-10/2006

Wrote, produced and edited various special programs for air. Won three Emmy awards, nominated 10+ times. Produced weekly entertainment show, "190 North," as well as various travel, public affairs, sports, and live specials. Booked guests & crews, oversaw graphics, music, talent, crews, and budgets for various shows. Also produced sales marketing ads and public service announcements for air. Edited on Avid Media Composer.

Columbia College Chicago: Adjunct Faculty; Chicago, IL, 9/2000-2006

Instructed Journalism juniors and seniors in weekly "Creating the TV News Package" class. Taught students proper news shooting on Sony PD-150s, linear & non-linear Avid editing, and writing techniques.

FOX-TV, WACH-TV: Promotions Producer/Editor; Columbia, SC, 10/1996-1/1998

Conceptualized, wrote, produced, and edited promotion/advertising for various on-air products including syndicated programming, network programs, news, commercials, and public service announcements. Field Produced/Directed. Maintained promotional inventory and scheduled daily promos on log. Efficient use of GVG 110 Beta Edit Suite, ADO, Inscriber, and Avid Media Composer.

NBC-TV, WIS-TV: Producer/Director; Columbia, SC, 12/1993-10/1996

Directed and switched live primetime news broadcasts, specials, live Christmas parades, Children's Miracle Network Telethon, ESPN2 local half hour show, football and basketball coaches' shows, half hour weekly children's television show, promotional spots, commercial production. Instrumental in planning and development of new daily "Live at Five" newscast; also involved in planning and successful launch of 10 o'clock newscast for FOX affiliate. Critical in integration of Grass Valley Group HALO Graphics System. Also operated studio camera, audio board, tape playback, Master Control, CG/Still Store, and Floor Directed.

"Late Night with David Letterman": Production Intern; New York City, Fall 1992

Assisted in all aspects of production, aided in editing sessions, located archive tapes for show, distributed scripts and segment questions, helped in control room during rehearsal and taping of show.

WCBS-TV Channel 2 News: Newsroom Intern; New York City, Summer 1992

Attended daily producers' meetings, assisted in all newsroom activities, researched stories, assisted on news remotes, helped with production of entertainment segment, researcher for "Troubleshooters" segment, assisted in control room during live news broadcast, attended 1992 Democratic National Convention.

EDUCATION

Bachelor of Arts, Cum Laude, Broadcast Journalism, May 1994

University of South Carolina, Columbia, SC

GPA: 3.6 on a 4.0 scale

SKILLS AND INTERESTS

Apple, Windows, Office, HTML, Languages: English—Native Speaker, Spanish—Intermediate, French/German/Turkish/Romanian--Basic; Photography, Travel, Tennis, Food/Cooking, ESL Tutor, "Chicago Greeter" Volunteer

REFERENCES

Available on Request